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**Date** November 9, 2004

**To** Attn: Ms. Beatriz Prieto, Art Unit: 2142

**From** Bradley Ganz, Reg. No. 34,170, Ganz Law P.C.

**Re** **Response to Office Action** for the following application:

- Application serial number: 09/648,429
- Attorney docket number: MEM-2.001
- Filing date: August 25, 2000
- First named inventor: Jordan J. Louviere
- Title: ON-LINE EXPERIMENTATION

**Tel** 703-305-0750

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**Pages** 24 + cover sheet

**This fax transmits the following documents:**

- Amendment and Response to Office Action Dated August 10, 2004 18 pages
- Attachment – In re Brouillet, Jr., 2004 WL 1339914  
(Bd. Pat. App & Interf., April 12, 2001) 5 pages
- Transmittal 1 page

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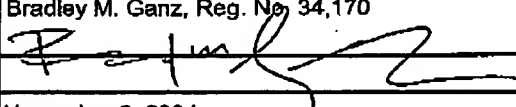
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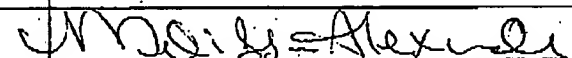
<b>TRANSMITTAL FORM</b>  <i>(to be used for all correspondence after initial filing)</i>	Application Number	09/648,429	
	Filing Date	August 25, 2000	
	First Named Inventor	Jordan J. Louviere	
	Art Unit	2142	
	Examiner Name	Ms. Beatriz Prieto	
Total Number of Pages in This Submission	24	Attorney Docket Number	MEM-2.001

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/ Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s)	<input type="checkbox"/> After Allowance communication to Technology Center (TC) <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please Identify below): In re Brouillet, Jr., 2004 WL 1339914 (Bd. Pat. App & Interf., April 12, 2001) - 5 pages
Remarks		

## SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name	Bradley M. Ganz, Reg. No. 34,170
Signature	
Date	November 9, 2004

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Date	November 9, 2004

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